

Horizons

the monthly publication of the Business & Professional Women of Raleigh - Women Helping Women

June/July 2003, No. 53, District IV, Raleigh, NC
Mary Ellen Randall, President

Peggy L. Gooch, Editor, plg@ipass.net
www.pagesz.net/~raleighbpw

June Meeting

DATE: June 24, 2003
TIME: 5:30 pm - Networking
6:15 pm - Dinner and Meeting
PLACE: Embassy Suites (Crabtree)
4700 Creedmoor Rd.
(entry off 2nd level parking deck)
PROGRAM: League of Women Voters

Meeting Reservations

MEMBERS – To make a reservation or to cancel a standing reservation, visit our new website: www.BPWRaleigh.org. Or, call Anita Baxter at 367-9296 or email her at baxt685@bellsouth.net by **noon Friday, June 20**. If you have a standing reservation and can not attend a meeting, you must cancel; otherwise, you will be billed for the meal. Once reservations are guaranteed to the hotel on Friday afternoon, they must be paid at the door or billed as a “no show.”

GUESTS - To make a reservation, please send a check for \$25 to “BPW/raleigh” to:

BPW Raleigh
PO Box 90301
Raleigh, NC 27675

Checks must be received by noon Friday, June 20, in order to guarantee your reservation.

JUNE Mixed Field Greens
MENU: Fettucini Alfredo with or without
Chicken
Whole Green Beans
Garlic Bread
Strawberry Shortcake
Coffee/Tea

IMPORTANT: If you want the vegetarian alternative, you must specify at the time of reservation. Menu changes can not be made at the meeting without extra cost.

Programs Update

Laura Hartwick

To end our year of speakers, we have invited the League of Women Voters to speak at our June meeting. The League was formed in 1920 (just one year after BPW!) as a non-partisan organization working to influence policy through education and advocacy. A representative will be speaking to our group on the importance of women being involved in politics and the political process. They will share information on the decline of civic activity and what that means to us as individuals. We will learn how to be an effective lobbyist. They will also provide us with invaluable information on our local and state officials.

This will be a thought provoking evening. Both BPW and the League of Women Voters are non-partisan, so everyone will benefit from the presentation regardless of your personal beliefs or political affiliations. We all need to become involved, and the first step is to become aware and educated. I look forward to seeing you there!

2003 Calendar of Events

June

- 24 Monthly meeting (5:30 pm) - Embassy Suites, Crabtree
- 28 Women's Institute Seminar

July

- 12 Board Planning Session (9 am) - Ascot Technologies
- 27 Summer Family Picnic (2 pm) - Lake Crabtree Park

Board Meetings will be held the first Wednesday of each month at 6:15 pm at Ascot Technologies. All members are welcome. The July and August board meetings will be replaced by special **Board Planning Session** on Saturday, July 12, at 9 am at Ascot Technologies. All members are welcome.

President's Message

Mary Ellen Randall

We live in exciting and historic times for women. It is exciting because Women comprise so much of the workforce. We are reaching the corporate offices and the Board Rooms. We are taking hold of our financial futures. We see ourselves in charge of our lives. We can chose to not work, to have a career, a family or both! Doors which were previously closed, are now open.

Does that mean there are no challenges ahead, and no room to grow and improve? Absolutely not! Did you know that women are more successful at starting small businesses? Ours succeed **75%** of the time, while men's only succeed 67% of the time. We start businesses at **twice** the rate men do! And did you know that most new jobs are started by Small Businesses? Think about how that will change the business demographics over time – how exciting!

We are advancing, but there are several professions in which we still need to become more pervasive. We still tend to choose careers that we have historically chosen and are comfortable with. We need to venture outside our comfort zone.

Networking is a powerful tool to enable each other to venture outside our comfort zone. With support from other women, anything is possible. When we network with other women, we find we know a woman insurance professional, a woman doctor, someone who can help you with a gift or a new product or service. That doesn't mean we shouldn't do business with men, but it gives us a choice and perhaps a professional we can relate to. Won't that have a wonderfully positive effect on our success rate?

Other benefits of our networking may be learning of a job opportunity or a business opportunity, sharing such an opportunity with others, and opportunities to band together for a cause or to share resources with each other, learning of a good childcare provider, a good lawyer, a good accountant, a good housekeeper, etc.

We come here to BPW for many reasons: networking, social fulfillment, learning, and to give back. All these reasons are valid and helpful.

When I think about all the dynamic and talented women I know in our BPW network – and especially in our Raleigh local organization – I feel confident that we have a wonderful future ahead. If we put our "Women helping women" into practice, we will be a powerful force for change and progress. That is why this coming year, our theme will be "Empowering Ourselves!"

No one has more to gain than we do. No one has more to give than we do. And no one has more enthusiasm than we do - to realize our future and to make it happen.

We are off to a great start. **Margaret Rosenfeld**, our Vice President and Program Chair, has already lined up interesting and exciting programs (see page 5) for the next year to help us "Empower Ourselves." Thank you, Margaret.

Please feel free to contact me. Feel free to attend Board Meetings. I love suggestions and input and even criticism. It is the way we grow. As your new President, I pledge to assist each of you any way I can and I look forward to a fun year of learning and helping each other and "Empowering Ourselves."

Membership Update

Helga Gutmann, Membership Chair

We are welcoming one new member this month: **Sherron Hampton**, Vice President of Operations for Triangle MSL, Inc. Sherron was a guest of **Mary Ellen Randall**.

Guests at the May meeting were: Ann Broadway, Susan Campbell, Susan McCandless, Judy Fox-Goodrich, Valerie Kovalak, Ronnie Sanita and Randi Veiberg.

BPW/raleigh is an excellent way to meet other professionals, make new friends and participate in educational seminars/workshops.

Positive thinkers think and talk continually about solutions, and negative thinkers continually talk and think about problems. Keep your mind solution-focused rather than problem-focused.

--Brian Tracy

June Board Meeting

Nancy Smith, Recording Secretary

Attendees: **Mary Ellen Randall, Susie Thompson, Jennifer Farley, Laura Hartwick, Peggy Christie, Anita Baxter, Lynn Frye, Nancy Smith**

Note: The next board meeting will be held in conjunction with the 2003-2004 Planning Session scheduled for Saturday, July 12 (9 am -12 noon) at the Ascot Technologies office. Future board meetings will be held on the first Wednesday of each month at 6:15 pm at Ascot Technologies in Cary. All are welcome!

Laura Hartwick advised that a change of speakers for our June dinner meeting had been arranged.

The Board heard a report on preparations for the annual state meeting from those who were helping with arrangements.

Officers and Committee Chairs transitioned responsibilities to their new counterparts in the annual "passing the box" ceremony; **Mary Ellen** requested that previous officers and chairs pass along written procedures wherever possible.

Logistics: **Anita Baxter**, Logistics Chair, will be evaluating area hotels for the new season so that we'll have dinner meeting options which include a desirable location and low price. Anita is pleased with the reservations process incorporated into the new web site, and reported that it is working well. There has been no progress yet to replace the defunct Voice Mail system despite much effort; members and guests are invited to call Anita directly with dinner reservations/cancellations/special meal requests.

Web Site: Thanks to the Marketing Seminar presented by **Lea-Ann Berst** in May, we funded the expense associated with our new web site. Participants found the seminar helpful, and there was praise for the new web site and its meeting reservations feature.

Special Events: The Duke Gardens Tour planned for June will be postponed until fall due to scheduling conflicts. In lieu of the Durham Bulls event this year, the Board proposed a catered barbecue picnic for members and spouses/guests/families at a local public park. See page 5 for details.

Scholarship: A discussion on various Scholarship issues was held; an update from the Scholarship Chair is needed.

Raleigh Chamber of Commerce: Possible participation in the Chamber has been tabled until **Sarah Walas** can return to a board meeting and the board can hold additional discussion on the possibility of creating a committee and voting to fund the effort.

Triangle Business Journal Women in Business Awards 2003: The Board moved to reserve a BPW/Raleigh table at this year's event (Thursday, August 7 at 11:30 am). Details are on page 4. The Board also discussed the possibility of nominating a BPW member to be honored at the event; Mary Ellen will contact the *Business Journal* to determine if they will accept a nomination after the June 2 deadline.

August Kick-Off Meeting: Planning for the August dinner meeting will be conducted at the July Board/Planning meeting on July 12.

Primary discussion centered on the organization of committee chairs for the new year. Committee Chairs are now recruiting additional members for their teams and welcome all volunteers. Some Committee Chair positions remain open; if interested please call **Mary Ellen Randall**.

Membership:	Laura Hartwick
Fundraising:	(Chair needed)
Directory:	Nancy Smith
ID:	Katherine Sliva
Logistics:	Anita Baxter
Newsletter:	Peggy Gooch (mailings: Susie Thompson)
Scholarship:	(Chair needed)
Special Events:	Peggy Christie
Web Site:	Shiloh Burnam/Lea-Ann Berst
Young Careerist:	(Chair needed)
Auditor:	Diane Holt
By Laws:	DeAnn Spell
Reality Store:	Evelyn Nelthropp
Foundation:	(Chair needed)
Public Relations:	(Chair needed)
Telephone Tree:	Joy Hamilton

May Meeting

Jennifer Farley, Secretary

The May meeting was held Tuesday, May 27 at the Embassy Suites/Crabtree.

Helga Gutmann introduced our guests for the evening. **Susie Thompson** introduced our newest members.

The installation of the 2003 -2004 officers was conducted by **Terry Kilmartin**. The new officers are:

President:	Mary Ellen Randall
President Elect:	Cathy Smith
1 st Vice President:	Margaret Rosenfeld
2 nd Vice President:	Laura Hartwick
Secretary:	Nancy Smith
Treasurer:	Jennifer Farley

After the ceremony, **Mary Ellen Randall** spoke about the upcoming year and its theme, "Empowering Ourselves" and passed out a brochure listing the upcoming programs for the next year that was prepared by **Margaret Rosenfeld**. **Susie Thompson** then reflected on her past year as president. A plaque was presented to her and thank you gifts were given to the past officers by **Mary Ellen Randall**.

The highlight of the evening was the entertainment provided by the **Frosted Flakes Quartet**, an all female barbershop style quartet.

A rousing toast was led by **Katherine Sliva, Susie Thompson and Terry Kilmartin** for **Mary Fox**, who attended her first meeting after undergoing major surgery.

Terry Kilmartin, NC State President of BPW, updated us on the State Conference to be held in Raleigh June 5 -7.

The next meeting will be held on Tuesday, June 24 at the Embassy Suites/Crabtree.

Member News

We are saddened to learn that **Chris Allen's** father-in-law has passed away.

The Rotary Club of West Raleigh awarded **Mary Oviatt** the Chreston Holoman Service Award for "Service Above Self." She was selected for her service to the community, Tinity Presbyterian Church and BPW.

Jennifer Farley's cat, Fredo, was recently featured on a Val-Pack coupon for Cozy Cat Veterinary Hospital.

Women In Business Awards Luncheon

The *Triangle Business Journal* Women In Business Awards Luncheon will be Thursday, August 7, at 11:30 am at North Ridge Country Club. Members who would like to sit at the BPW table should send a check for \$40 to **Mary Ellen Randall before July 15**; the table is limited to 10 people so it will be "first come, first served". Of course, if we have more, we can get another table. If you have any questions, call Mary Ellen at 388-1776. Members who attended last year said this was an outstanding event, attended by many prominent women in the area. If you want to participate, please send a check for \$40 made out to *Triangle Business Journal* to:

Ascot Technologies, Inc.
109A Kilmayne Dr.
Cary, NC 27511

Members who would like to attend on their own can register via the *Triangle Business Journal* print edition form or visit the website: <http://triangle.bizjournals.com/triangle/networking/events/10099>.

Happy Birthday Ladies!

You're not getting older, you're getting better!

Birthday ladies are asked to participate in the Birthday Bonus fundraising activity by bringing a wrapped gift (value up to \$15) for raffling to a monthly meeting. All proceeds support our annual scholarship and programs.

June Birthdays

Lea-Ann Berst
Shiloh Burnam
Rita Geiger
Lois Frazier



Special Events Update

Peggy Christie, Special Events Chair

Duke Gardens Tour – June 22 (Cancelled)

The Sunday lunch and tour of Duke Gardens will be rescheduled for September or October.

Family Picnic – Lake Crabtree - July 27

Bring your family to party and picnic on Sunday, July 27, at Lake Crabtree County Park in Morrisville. We've reserved the Beech Shelter for the entire day, with a catered picnic starting at 2 pm. The park opens at 9 am, so come early and enjoy yourself! This event will take the place of the July monthly meeting.

We'll enjoy a Southern feast including BBQ, rolls, potato salad, cold slaw, hush puppies, baked beans, banana pudding, sweet tea and lemonade. The cost for the meal will be approximately \$8 per person and probably less for children. Final prices will be announced at a later date. BPW has agreed to pay the cost of renting the Beech Shelter. Contributions of soda, chips, pretzels, brownies, cookies, games or anything else you would like to bring would be welcome.

If you would like to attend, please RSVP **no later than July 8** to **Peggy Christie** at 572-0515 or pchris1298@msn.com. Please indicate the number of adults and children, including children's ages. Checks should be made payable to BPW Raleigh and sent to Peggy Christie, 5525 Loyal Ave., Durham, NC 27713 by July 15. If it is necessary to cancel your reservation, you must do so by 5 pm on July 15 or you will be billed for the cost of your meal(s).

To reach Lake Crabtree from Raleigh, take I-40 West, take Exit 285 – Aviation Parkway. Turn left from the exit on Aviation Parkway, cross over I-40, after light, turn left into Lake Crabtree. The Beech Shelter is on the right, about ¼ mile from the entrance of the park.

Lake Crabtree offers wooded trails for hiking or mountain biking and paved trails for walkers and joggers. In addition, there are volleyball courts, horseshoe pits, badminton, and softball equipment.

You can go boating or fishing and there are playground facilities for the kids. Sailboats, rowboats, canoes and kayaks are available for rent on an hourly basis. For rates and hours of operation call 460-3398. The park has a public boat launch area. Only electric motors are to be operated in Lake Crabtree. Alcoholic

beverages and swimming are prohibited and pets must be restrained.

REMEMBER, BRING THE FAMILY TO LAKE CRABTREE FOR WHAT PROMISES TO BE A GREAT DAY AND A FUN TIME!

Empowering Ourselves 2003-2004 Program Schedule

August 26, 2003

Empowering Ourselves Safely
Jane Perlov, Chief of Police, Raleigh

September 23, 2003

Empowering Ourselves Financially
Yolanda McGill, Policy Counsel, Self-Help

October 2003

National Business & Professional Women's Week

November 25, 2003

Empowering Ourselves through Mentoring
Alison Hiltz,
Community Partners Charter High School

December 2003

Social Month

January 27, 2004

Empowering Ourselves by Building Our Professional Image
Kate A. Leser, Personal Images

February 24, 2004

Empowering Ourselves in the Arts
(panel discussion)
Luana Luconi Winner, Portrait Artist – Artspace

March 23, 2004

Young Careerist

April 27, 2004

Knowledge is Empowering: Communicating Across Cultures, Languages and Technologies
Rachel Adelson, Live Wire Communications

May 25, 2004

Installation of New Officers

June 22, 2004

Empowering Ourselves by Making Connections
Jane Smith Patterson, E-NC Initiative

Doing Business

Support BPW/raleigh and reach potential customers by placing a monthly ad in Horizons.
We acknowledge and thank our sponsors:

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Affordable Cultured Pearls



Mary Fox

Representative

By Appointment

(919) 846-1945
mjfoxie@aol.com

15% goes to BPW Fundraising

KELS Consulting

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Katherine Sliva, MEd., President

ksliva@kelsconsulting.com (919) 468-8700

www.kelsconsulting.com

Fundraising News

We continue to need meeting sponsors to help us raise funds for projects. We want to attract the attention and support of businesses that have a target market comprised greatly of women.

Please ask for copies of the brochure that has been developed to promote the idea of sponsorships. We rely on members to send us contact information for those businesses you support so they may be given the opportunity to sponsor at one of several levels.

Our ongoing fundraisers are:

Weekenders representative, **Peggy Gooch**, gives BPW/raleigh a percentage of sales to members.

Mary Fox donates a portion of all sales of **Fox Lane Pearls** to BPW/raleigh. This exquisite jewelry from China is a great value for yourself or as a gift.

Ginny Fox donates a portion of the rental fee of her mountain condo to BPW/raleigh.

Maine's Four Season Candle Company donates a portion of all sales to BPW/raleigh. The fragrances make great gifts or accents for your own home.

Support BPW by placing an ad in the Horizons newsletter. The newsletter is distributed to more than 100 professional women who are BPW members, state and district officers, and visitors to meetings:

Advertisement Pricing

Business card	\$15/issue	\$75/6 issues
Half-page	\$30	\$150
Full-page	\$50	\$250

BPW Member rates

Business card	\$10/issue	\$50/6 issues
Half-page	\$25	\$125
Full-page	\$45	\$225

To place an ad, contact the editor, Peggy Gooch
plg@ipass.net or 919.848.7794

Visit BPW web sites:

www.BPWRaleigh.org

<http://www.bpwnc.org>

<http://www.bpwusa.org>

The BPW/Raleigh Website has been redesigned. The new website contains a calendar of upcoming events, an archive of the BPW newsletters, on-line registration for meetings and more!