

# Horizons

the monthly publication of the Business & Professional Women of Raleigh - Women Helping Women

March 2004, No. 59, District IV, Raleigh, NC  
Mary Ellen Randall, President

Peggy L. Gooch, Editor, [plg@ipass.net](mailto:plg@ipass.net)  
[www.BPWRaleigh.org](http://www.BPWRaleigh.org)

## March Meeting

**DATE:** March 23, 2004

**TIME:** 5:30 pm - Networking  
6:15 pm - Dinner and Meeting

**PLACE:** Embassy Suites (Crabtree)  
4700 Creedmoor Rd.  
(entry off 2<sup>nd</sup> level parking deck)

**PROGRAM:** Young Careerist Competition  
Business Woman of the Year Award

## Meeting Reservations

**MEMBERS** – To make a reservation or to cancel a standing reservation, visit our website [www.BPWRaleigh.org](http://www.BPWRaleigh.org), or call the message line at 919.899.5043 by **noon Friday, March 19**. If you have a standing reservation and can not attend a meeting, you must cancel; otherwise, you will be billed for the meal. Once reservations are guaranteed to the hotel on Friday afternoon, they must be paid at the door or billed as a “no show.” The cost for members is \$21.

**GUESTS** - To make a reservation, please send a check for \$25 to “BPW Raleigh” to:

BPW Raleigh  
PO Box 90301  
Raleigh, NC 27675

**Checks must be received by noon Friday, March 19, to guarantee your reservation.**

**MARCH MENU** Marinated Cucumber Tomato Salad  
Grilled Fish on a Bed of Rice  
Summer Squash Medley  
Freshly Baked Bread w/Butter  
Apple Cobbler  
**Vegetarian Alternative:**  
Vegetarian Lasagna

**IMPORTANT: If you want the vegetarian alternative, you must specify at the time of reservation. Menu changes can not be made at the meeting without extra cost.**

## President's Message

*Mary Ellen Randall*

This month we will have a very special meeting to "Celebrate Our Leadership!" We will be offering a broader networking opportunity with Women's Institute co-sponsoring and attending the event.

Our regular program will be replaced by our annual Young Careerist Competition and the announcement of our Business Woman of the Year Award. This should be a very exciting way to showcase our Young Careerists and Woman of the Year.

A recent survey of business women showed we view broader networks as key to achievement, so we will all benefit from the Women's Institute's support of this event.

Because this will be a very full evening, we will not have our business meeting or birthday bonus. We expect very good attendance at this meeting, so make your plans early.

Have a great month and as we empower ourselves, let's join together to "Celebrate Our Leadership!"

## 2004 Calendar of Events

### March

23 Monthly meeting (5:30 pm)  
Embassy Suites, Crabtree

### April

27 Monthly meeting (5:30 pm)  
Embassy Suites, Crabtree

### June

10-12 BPW/NC Annual Conference  
Holiday Inn, Rocky Mount

### July

15-20 BPW/USA Annual Conference  
Fort Lauderdale, FL

## Board Meeting Minutes

*Nancy Smith, Recording Secretary*

March 3, 2004

Attendees: **Mary Ellen Randall, Peggy Christie, Laura Hartwick, Nancy Smith, Cathy Smith, Cathy Sanita, Anita Baker**

The next board meeting will be Wednesday, April 7, 2004 at the Ascot Technologies office. All are welcome.

**Special Guest Michelle Evans**, President of Triangle BPW, presented a "Wrap-Up" of the 2003 Opening Doors Celebration. Discussion of the 2003 conclusions and suggestions for the 2004 event followed. The committee will begin meeting during the summer and we will be looking for a Chair/Co-Chair shortly.

The March 23 dinner meeting will be a special joint event with the Women's Institute. Under the umbrella of "Celebration of Leadership", both Young Careerist and Business Woman of the Year will be held. Discussion and planning for this event followed. Sign-up deadline will be March 19. Birthday Bonus will not be held in March (March birthday women should bring a gift to our April meeting).

**Mary Ellen Randall** has begun the search for a slate of 2004-2005 officers. Candidates will be announced at the March dinner meeting. Anyone who is interested in a position on the board or as a committee chair is welcomed and should contact Mary Ellen. The election will be held during the April dinner meeting.

### **Membership – Laura Hartwick**

New Member Orientation was postponed and will be rescheduled in April. Invitations will be sent to all new members.

### **Special Events – Peggy Christie**

Peggy is currently calling for volunteers to help with the WUNC-TV spring fundraiser on Thursday, March 25. We'll join forces once again with Triangle BPW. Please contact Peggy if you can help.

### **Foundation – Helga Gutmann**

Foundation contributions are due to Helga on March 30.

## Looking for a Few Good Women

*Terry Kilmartin, BPW/NC President-Elect*

I am still very interested in having more Raleigh members on the BPW/NC State Boards for the 2004-2005 year, and have a few openings left. The year begins in June, and ends in June 2005. My biggest need right now is a Membership Chair. I will get you an active, working committee!

If you are interested in serving on one of the State Boards, please contact me right away. I would greatly appreciate the support of my LO, and would love to be able to show the rest of the state how to make the tremendous progress the Raleigh LO has made in the last two years. I can't do that without your help! If you don't know what you would like to do, call me and we will find something that you will enjoy. Your enthusiasm and innovativeness need to be shared with other LOs in the state, who are struggling to stay afloat.

Thanks for all the support you have given me. It makes it much easier to serve as a State Officer, when you have such a smart and accomplished group of women lending support to make it happen. Together, we can make a difference.

Terry Kilmartin  
BPW/NC President-Elect  
919.846.9015 or 919.325.7385  
tkilmartin@nc.rr.com

## Nominations for Leadership Team

*Helga Gutmann*

We are at that time of the year when we must think about our leadership team for the coming year. The official year runs from August to July; however, we start in March with the nominations process. In April we will have election of officers, and installation of officers is in May. The new leadership team needs the months between May and August for planning, while the outgoing team finishes the present year with the June meeting and the July Fun Event. As you know, of course, the only position already decided at this point is that of President. Whoever is President-Elect this year, becomes President the coming year. This will ensure continuity on the Board.

There are five other elected officer positions that must be filled and for which nominees are now being sought:

**President-Elect:** the primary responsibility will be to support the President in any way the latter deems necessary including substituting for her as needed, learning from the President how to lead the organization, locating organization sponsors, and stepping up to the Presidency the following year.

**1st Vice President:** the primary responsibility will be to design, develop, and implement the coordinated, yearlong, program component to the monthly meetings, with input and help from a Program Committee/Team and general membership.

**2nd Vice President:** the primary responsibility will be for all aspects of membership. This includes attracting, maintaining, and recording/tracking membership; and orientation for new members/ exit interviews for resigning members all via leading the membership team/committee, as well as coordinating membership dues issues with the Treasurer.

**Secretary:** the primary responsibilities will be to immediately record the minutes of both board and regular meetings, and then publish a summary of each in the monthly newsletter, as well as conduct any communication requirements of the organization.

**Treasurer:** the primary responsibilities are for all monies including accounts payable, accounts receivable, new member dues, maintenance of financial records, and the compilation and maintenance of the annual budget. Also responsible for coordinating the membership list with the Membership Chair (2nd VP), and the state, and national levels, and printing the list for local distribution.

If you are interested in any of these positions for the coming year, please contact me by or at our March meeting, on Tuesday, March 23. Also, if you have questions about any of these positions, do not hesitate to contact me.

Appointed positions are also available. There will be a description of each position in the April newsletter. For now, here is a listing of the committees that are open. Please let me know if you have an interest in either chairing/leading or being a member of any of these: By-Laws; Fundraising; NBWW-Opening Doors; Reality Store; Special Events; Directory; Logistics; Public Policy; Scholarships; Web Site; Foundation; Newsletter; Public Relations; Social Services; Young Careerist.

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## Happy Birthday Ladies!

You're not getting older, you're getting better!

Birthday ladies are asked to participate in the Birthday Bonus fundraising activity by bringing a wrapped gift (value up to \$15) for raffling to a monthly meeting. All proceeds support our annual scholarship and programs.

**March Birthday ladies should bring their gifts to the April meeting.**



### March birthdays

Jennifer Coltrane  
 Peigie Eager  
 Ginny Fox  
 Mary Fox  
 Debbie Holt  
 Jessie Layton  
 Margaret Rosenfeld

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From: Linda R. Crowder, BPW/NC Foundation Scholarship Chairman  
Home Phone: (828) 396-1066, Home Email: lrdrcrowder@charter.net  
Work Phone: (828) 874-2181, Work Email: lcrowder@valdeseweavers.com

The BPW/NC Foundation Scholarship Committee is currently accepting applications for four scholarships to be awarded at the June 2004 State Conference. The three named scholarships are the Elsie G. Riddick Scholarship, the Ruth Moss Easterling Scholarship, and the Foundation Scholarship. This year only there will be an additional \$500 award given by me in memory of my late brother and sister-in-law – Glen and Opal Richards. All scholarships will go to women who need assistance to attend school. Judges will consider pressing needs in the family, other scholarships received, academic ratings, class rankings, and community service. Applicants may be recent high school graduates or women who are returning to school.

An application form is printed below. Please feel free to make and distribute copies. I must receive applications with transcripts and two letters of reference by April 15, 2004. I will review them for completeness and forward to the panel of judges. I will notify applicants of the decisions made and invite winners to attend the Foundation Luncheon at the BPW/NC Conference in June.

Help make a woman’s dream come true by encouraging her to apply for one of our scholarships. If you have questions or need additional assistance, my contact information is given at the top.

### BPW/NC FOUNDATION SCHOLARSHIPS APPLICATION

NAME: \_\_\_\_\_ SOCIAL SECURITY#: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ PHONE#: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP \_\_\_\_\_

#### PERSONAL DATA

DATE OF BIRTH: \_\_\_\_\_

MARITAL STATUS: Single \_\_\_\_\_ Married \_\_\_\_\_ Divorced \_\_\_\_\_ Widowed \_\_\_\_\_

CHILDREN?: Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, how many? \_\_\_\_\_

Names and ages:

(1) \_\_\_\_\_ age \_\_\_\_\_ (2) \_\_\_\_\_ age \_\_\_\_\_

(3) \_\_\_\_\_ age \_\_\_\_\_ (4) \_\_\_\_\_ age \_\_\_\_\_

(5) \_\_\_\_\_ age \_\_\_\_\_ (6) \_\_\_\_\_ age \_\_\_\_\_

EMPLOYED?: Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, employer: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip \_\_\_\_\_

Will you continue to work while enrolled?: Yes \_\_\_\_\_ No \_\_\_\_\_

(Continued on next page)

BPW/NC FOUNDATION SCHOLARSHIPS APPLICATION

Page 2

Applicant's Name: \_\_\_\_\_

**EDUCATIONAL INFORMATION** (Institution you will be attending)

Name of Institution: \_\_\_\_\_

Classification: Fresh. \_\_\_\_\_ Soph. \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_

Enrollment status: Full-time \_\_\_\_\_ Half time \_\_\_\_\_ Less than Half-Time \_\_\_\_\_

Degree: AA/AS \_\_\_\_\_ BA/BS \_\_\_\_\_ MA/MS \_\_\_\_\_ PHD \_\_\_\_\_ Other \_\_\_\_\_

Major: \_\_\_\_\_ Expected Graduation date: \_\_\_\_\_

Annual Tuition & Required Fees: \$ \_\_\_\_\_

**FINANCIAL DATA**

Number in your household: \_\_\_\_\_

Number in College: \_\_\_\_\_

Annual Income:

You \$ \_\_\_\_\_

Your spouse, if applicable \$ \_\_\_\_\_

Your parents, if applicable \$ \_\_\_\_\_

Expected Resources for School:

From family (yourself, spouse, parents) \$ \_\_\_\_\_

From friends or relatives \$ \_\_\_\_\_

From savings \$ \_\_\_\_\_

From other financial aid \$ \_\_\_\_\_

**PERTINENT INFORMATION**

**ATTACHMENTS:**

- Most recent grade transcript (high school or college, whichever is applicable)
- Two letters of Reference: 1 Educational ~ 1 Personal
- Summarize your career goals, previous honors or community activities and justify your need for this scholarship (1 page or less)
- Make 3 copies of this application and requested attachments

Mail application and attachments to:

Linda Richards Crowder, BPW/NC Scholarship Chairman  
83 North Highland Avenue, Granite Falls, North Carolina 28630

**APPLICATION DEADLINE: APRIL 15**

## February Dinner Meeting

*Nancy Smith*

Have you heard about [www.freechickenwings.com](http://www.freechickenwings.com)? It's a great local networking website through which one of our February guests found us! And networking is what it's all about. We had many new guests visit us in February, including one who has just relocated from Delaware! Welcome to all: keep networking!

All guests and our two new members were introduced by **Laura Hartwick**. We were reminded about the National Membership Challenge underway right now.

**Rachel Adelson of Live Wire Communications** gave us a taste of empowerment through the inter-connection of science and communications. Rachel has successfully married a background in technical areas and business strategy with her love for writing and communications. Her advice? Nothing is wasted! Use and combine all the skills you've acquired in the variety of jobs and situations you've encountered with your hobbies/interests, and carve out a unique skillset for yourself. You become more valuable when you can effectively combine all the skills, knowledge and talents you've developed to empower your own special expertise.

### Other Business

- Meeting Sponsors for the month were **Cathy Sanita of New Homes & Ideas and Cathy Smith, CPA, of Sagemark Consulting**. If you would like to be a sponsor for future meetings please contact **Cathy Smith**.
- **Cathy Sanita** is the winner of our local Membership Challenge, and is this month's winner of a free BPWRaleigh dinner meeting.
- It's time to be thinking about possible applicants for the 2004 BPWRaleigh Scholarships. **Claire McCullough** will chair the committee this year; watch for application guidelines.
- **Cevin Moran**, winner of both the BPWRaleigh and BPWNC 2003 Young Careerist competitions, will chair the YC program for 2004. She is looking for candidates from 21-35 years of age to compete during our March 23 dinner meeting. The application date is March 17. Let Cevin know of any and all potential candidates.
- BPWNC state-level officers are needed. Please contact **Mary Ellen Randall or Terry Kilmartin** if interested.

- **Peggy Christie** is looking for volunteers for the UNC-TV Spring Festival to answer pledge phones on Thursday, March 25 (evening shift 6pm-11:30pm). Once again, we'll be teaming up with Triangle BPW and make an evening of it!

- **Mary Oviatt** will chair SPOTLIGHT in the fall and coordinate the event with NBWW. Mary is working with **Terry Kilmartin** to revolutionize the state-level BPW organization and will use SPOTLIGHT to provide skill development, celebrate the NC Business Woman of the Year, recruit and fundraise. Please contact Mary if you would like to join her committee.

- BPWNC state conference will be held June 10-12 in Rocky Mount. If you'd like to advertise your business, please see **Mary Ellen Randall**.

- Two of our members said "good-bye" this month, as they are leaving the area: **Judy Chapman** has retired from the NC State government after 27 years and is returning to Monroe to spend more time with her husband and to run for Register of Deeds in Union County. She also plans to sell real estate in Monroe and will continue to teach notary. **Debbie Holt** will be closing her non-profit grant-writing business, and moving to Tallahassee, FL with her husband who has accepted a position as the State Veterinarian for Florida. Debbie will take this opportunity to retire and pursue hobbies that have long been on the back burner. We'll miss them both and wish Judy and Debbie all the best in their new adventures!

- TechEngage, a non-profit training organization for local unemployed technology workers, is having a training session March 8-12 at NC State University. **Rita Geiger** was a founding member of this group, and she reported that they have trained 600 tech professionals in the past year: 98% have found jobs! Visit [www.techengage.com](http://www.techengage.com) for details.

- There are funds available for faith-based or community-based organizations working with "at risk" groups. Raleigh-based Mission Tree is distributing federal funds for organizations who qualify and who have been in existence less than two years. Those who are interested in applying for a grant can contact **Laura Benson** or can apply directly through Mission Tree. Their website is: [www.missiontree.org](http://www.missiontree.org)

- **Diane Holt** is deep into annual Girl Scout cookie time. If you're watching your waistline and don't want to eat all those cookies this year, she will gladly accept your cookie donation for the kids at Dorothea Dix.

Dear Fellow BPW/Raleigh member,

I have some good news and some bad news! I'll give you the good news first. With 27 years in state and local government, I will be retiring on March 1, 2004. While my job as Special Assistant to the Director of Correction Enterprises has offered many opportunities for me to learn and grow professionally, I see the need to be closer to my husband who is disabled and lives in Monroe, NC.

I will not be retiring in the traditional sense. I have plans for several activities that should prop up the retirement check. It should buy the beans, but I don't know if it will buy the bacon!!

I have already aligned myself with Greater Carolinas Realty. Yes, I do already have my license, but I must now learn to list and sell property. I have already joined the local chamber of commerce for networking purposes, and will be joining either the Monroe or Charlotte board of realtors as soon as I am home. Should you be in need of a realtor in that area or know of someone who does, please keep me in mind for the job! I feel very good about this endeavor. I have a sister-in-law who is helping me along and already have a closing set for March 1.

The other activity that will take a major chunk of time for the next year is a political one. I have announced my intentions to enter the race for Register of Deeds. Many of you know that I was Register of Deeds in Union County during the '80s. I am hoping that we

can avoid a primary race and be able to focus on the general election. We will just have to keep our fingers crossed.

There are many other projects that I have looked forward to being involved in upon retirement. I will continue to teach notary, pursue certification as a notary signing agent, as well as offer consultant services to National Correctional Industries Association and Bureau of Justice Assistance for the Prison Industry Enhancement project.

Well, that's probably about all the good news you can stand. Now, the bad news . . . I will have to leave Raleigh and move back to Monroe. I will miss my BPW/Raleigh friends. I will be joining one of the Charlotte organizations or perhaps the one in Concord. I hope to be at the February meeting here to say goodbye and be able to give you my new contact information.

I hope we can stay in touch! I would like to hear what is going on and perhaps visit for a meeting. Please keep me in your thoughts and prayers as I transition from one part of my life to another exciting phase. Oh! And if you know anyone who is interested in buying a 2 BR condo in North Raleigh, let me know. I will try to keep you posted on events in my life. Thank you for the support you have shown me during my membership, through the good times and bad.

Sincerely,  
Judy B. Chapman

## ***Doing Business***

Support BPW/raleigh and reach potential customers by placing a monthly ad in Horizons.  
We acknowledge and thank our sponsors.

### ***Fox Lane***

*Affordable Cultured Pearls*



**Mary Fox**

Representative

By Appointment

(919) 846-1945

maryfox@nc.rr.com

**15% goes to BPW Fundraising**

Support BPW by placing an ad in the Horizons newsletter. The newsletter is distributed to professional women who are BPW members, state and district officers, and visitors to meetings:

**Advertisement Pricing**

Business card	\$15/issue	\$75/6 issues
Half-page	\$30	\$150
Full-page	\$50	\$250

**BPW Member rates**

Business card	\$10/issue	\$50/6 issues
Half-page	\$25	\$125
Full-page	\$45	\$225

To place an ad, contact the editor, Peggy Gooch  
plg@ipass.net or 919.848.7794