



UPCOMING BPW EVENTS

February 22, 2011

A Great Place to Work! Alexander Macris

March 1, 2011

Women's Advocacy Day with Lilly Ledbetter

March 1, 2011

Candidate Application for State Officers Deadline March 1st

March 12, 2011

UNC-TV Fundraiser (Festival) (we need volunteers!)

March 15, 2011

Deadline for BPW/Raleigh Scholarship Applications

March 22, 2011

BPW Young Careerist Competition

DON'T FORGET!

March 2, 2011

BPW Business Meeting

Connect with Us

Dear BPW --

Don't forget to register for February's dinner meeting!

When: Tuesday, February 22

Topic: Tips For Starting a Great Place To Work

Member-only Early Bird: \$22 (Hurry! Special pricing ends Feb. 12.)

NonMember: \$30

Click here to register!

Members! Remember to Log In to complete your registration!



Speaker: Alexander Macris

Description: Business leaders across the country are grappling with the challenge of motivating and retaining the Gen Y workforce.

The "Reset Generation" has grown up with computer and video games, and they think, play, and work differently from those who developed under a traditional paradigm.

Join BPW for a discussion on leadership lessons gathered from a decade building and managing a videogame media company for and by the next-gen worker.

Message from the President

We're all about providing you with the tools to help you grow personally and professionally!

Upcoming Events: I invite you to check out our website calendar and LinkedIn page at least once a week. There you can read about upcoming BPW AND non-BPW related events!

Facebook: The BPW/Raleigh Facebook Page allows fans to view information about upcoming events, share pictures, and network with professionals in our community. If you haven't yet, please join us!

LinkedIn: LinkedIn is the BPW/Raleigh professional networking portal for our organization. It provides a medium for working women to connect with other professionals and engage in meaningful dialogue. Connect with us in LinkedIn here.

BPW works to empower working women to achieve their full potential. Your donation to the BPW/Raleigh educational scholarship fund helps BPW/Raleigh to provide financial assistance to women seeking to further their education, advance their careers, or re-enter the workforce. You can donate online to bpw/raleigh educational scholarship fund.



Lea-Ann W. Berst
[BPW/Raleigh](#) Club President

Member News

BPW member **Cyn Mallard** donated a work of art from her Reclaimed series to support the 27th annual **For the Love of Art** Gala. This event supports and encourages Visual Art Exchange's artists, programs and members. Mallard's work titled *SK with Vase #1* was purchased by a prominent Triangle art collector. See all the art donated [here](#). Visit Mallard's website www.cynergiostudio.com or follow [@cynmallard](#).



Our thoughts are with member **Mary Ellen Randall** as she travels to be with her family during a difficult time. Mary Ellen's sister is facing surgery for a long term illness. Friends are hosting a benefit to assist with the growing financial burden. If you are interested in donating, or for more information, [click here](#).

Board Announcements

The Board and committee chairs met to discuss Club business on Wed. Feb 2. Please note that business meetings are open to ALL members. To read the meeting minutes, please log-in to the [BPW/Raleigh website](#) and click on MEMBER. Minutes reside in the MEMBER CONTENT area.

February BPW/NC Tarheel Woman Magazine is published! Click on the link to read about activities within the state organization.

Attention Members: please log-in to the [BPW/Raleigh website](#) and update your profile! Upload your picture, your web address, and what is it that you do! You will also need to log in to register for meetings - this ensures your membership records stay up to date and gives you access to special member pricing options!

The [BPW/Raleigh website](#) is a great place to learn more about the organization, find out more about upcoming events, and read about [benefits of membership](#). Are you a member? Log-in to gain access to documents and tools, as well as fellow member information. Use the simple search capability to locate a member who can advise you on a business challenge or offer you a discounted product or service.

Get in Front of Your Target Audience! Build your brand. Cultivate relationships. We invite you or your business to sponsor a BPW/Raleigh dinner meeting or event. As a sponsor, you are entitled to exclusive recognition benefits and opportunities to better distinguish your company with our members and guests. Sponsorships start at only \$100! [Visit the website](#) to learn more about our Sponsorship opportunities.

Nominations for 2011-2012 Club Officers are now being accepted! If you are interested in holding an Office, Chairing a Committee, or participating in a committee, this is your opportunity. A list of positions is available [online](#). Contact the Nomination Committee Chair, Laura Hartwick, at laura_hartwick@hotmail.com if you are interested in a leadership position, or if you'd like to help with nominations. A slate of officers will be presented at the March regular meeting and held for a vote at the April regular meeting.

Understanding Long Term Care: A Dual Issue for Women

Business and Professional Women of Raleigh (BPW/Raleigh) is proud to announce its Spring Individual Development (ID) program: *Understanding Long Term Care: A Dual Issue for Women*, to be held on Thursday, March 24. ID programs are developed to meet the needs of today's working women; empowering them through education and meaningful interaction in a seminar setting.

Quick Links...

- [Our Website](#)
- [Map to Brier Creek](#)
- [National BPW Website](#)
- [BPW/NC Website](#)
- [Tar Heel Woman Magazine](#)

Business Calendar

Feb 24, 2011

[Renovo President & COO to deliver keynote at Morrisville Chamber of Commerce](#)

March 24

[BPW IDP: Long Term Care Financial Planning](#)

April 1

[Equal Pay Day](#)

April 14

[BOOM! Blast](#)

Please send us upcoming area events that would be of interest to our membership. Send to: laura_hartwick@hotmail.com.

Led by Domenica Santoro and Beth Sprinkle of MassMutual Financial Group, this seminar will be offered in a relaxed and social setting so that women in our community can take this opportunity to ask those tough questions and share their current challenges with long term care.

Cost: FREE

RSVP via registration process on the BPW website. **Registration closes March 10, 2011.**

Callout for UNC-TV Volunteers!

Raleigh BPW is volunteering again at the UNC TV station on Saturday, March 12, from 2:30 until 7 pm for their FESTIVAL 2011 Fundraiser. We will answer phones on-air to take pledge donations. This is a wonderful opportunity to do something to give back to the community....family members, significant others, and friends are welcome to join us. Teens should be a minimum age of 14 to appear on-air taking pledges...this is a good service opportunity for the middle school and high school students. [Click here](#) for more information.

Job Announcements

BestThinking.com, a local Cary business, is looking for a web programmer to start part time, with an eye towards eventual full time with benefits. The position would be client side between the web/ui designer and the server side programmers. Skills required would include ASP .NET, and CSS design and layout. **Interested parties should contact careers@bestthinking.com to set up an interview.**

LOVE the ARTS? Seeking an Executive Director for the NC Arts Incubator in Siler City. This is a part time position (20 hrs.) and an opportunity for leadership of a nonprofit designed to grow, promote and nurture an artist community in the greater Chatham County area. Requirements are excellent written and oral (including presentation) communication skills, relationship building and networking skills, organizational skills and proficiency with Microsoft Office suite, graphic programs and other relevant computer programs. A bachelor's degree and previous arts experience are preferred.

Apply by February 25. Contact: Sue Ulrick PO Box 643 Siler City, NC 27344 (919) 663-2072 galleryncai@embarqmail.com.

ABOUT BPW/RALEIGH

The Business and Professional Women's organization is the oldest organization of its kind in the world; devoted entirely and actively to the interests and needs of all employed women irrespective of their occupation and of their status. It is the only organization started by women and for women to improve women's issues.
