

LW Berst

From: Lea-Ann W. Berst [president@bpwraleigh.org]
Sent: Sunday, February 13, 2011 6:06 PM
To: president@bpwraleigh.org
Subject: January BPW eNewsletter
Attachments: image002.jpg; image001.jpg; image003.jpg; image002.jpg



Dear BPW

UPCOMING BPW EVENTS

January 25, 2011
 DSI Comedy -
 Improvisational and
 Communication

February 9, 2011
 Reality Store Program

February 22, 2011
 A Great Place to Work!
 Alexander Macris

March 1, 2011
 Candidate Application for
 State Officers Deadline
 March 1st

March 15, 2011
 Deadline for BPW/Raleigh
 Scholarship Applications

DON'T FORGET!
 February 2, 2011
 BPW Business Meeting

Happy New Year! We look forward to an exciting 2011 in the off this calendar year with a Dinner Meeting promising to deliver a
[REGISTER NOW](#) **When:** Tuesday, January 25
Topic: Improvisation and Communication with Ze Members! Early Bird registration ends January 15!



Description: Key improvisation techniques help by creating new ideas effortlessly, actively listening to inside team environments. This presentation will help any audience and heighten your professional flexibility to accommodate clients, customers and manage co

Message from the President

Wow, what a month this will be at BPW/Raleigh. Three big items
 1. January is **Membership Drive Month!** Members can win prize the dinner speaker meeting on January 25.
 2. We kick off the New Year with a lot of [Fun & Learning with Im](#)
 3. BPW's [Reality Store Program](#) will be demo'd before the event.

To Members -- please invite a friend or colleague to the January **To All** -- please donate online to [bpw/raleigh educational scholar](#) workingwomen to achieve their full potential. Your donation help assistance to women seeking to further their education, advance workforce.

Lea-Ann W. Berst
[BPW/Raleigh](#) Club President

Connect with Us



Quick Links...

[Our Website](#)
[Map to Brier Creek](#)
[National BPW Website](#)
[BPW/NC Website](#)
[Tar Heel Woman Magazine](#)

Member News

PIVOT POINT GROUP
 BPW member Lea-Ann W. Berst announces the Pivot Point Group! "I have teamed up with sales a market development consulting firm for mid-size Ann. "With our strong integrated marketing and offer pragmatic business growth strategy and creative product life to PPG when they need to go-to-market faster and be more efficient processes." For more about Pivot Point, please visit [www.pivotp](#)

Lea-Ann's other business, [Sleddogg Marketing Management](#), with special marketing needs; helping them develop projects that complement marketing efforts. Congratulations to Lea-Ann and Jan!

The Pivot Point logo was designed by BPW Member Cynthia M Cynergie creates products and designs that get noticed; including brochures, posters, and more!



Boom! Magazine announces the first annual

Details: Thursday, April 14 at Fletcher Auditorium
 7pm Vendor Exhibits 7-10pm Music by Liquid

CALLOUT to showcase your business at the Boom! Blast. V
 - Live Smart (financial businesses, banks, financial planners, mortgage)
 - Live Well (health/wellness experts, doctors, clinics, specialty practitioners)

- Live Large (wine merchants, restaurants, travel agents, performing arts groups, book stores, etc.).
For more information [click here](#).



Lorraine Johnson, principal of [Triangle Financial Advisors](#), has been recognized in the "Guide to America's Top Financial Planners". The selection process for the guide is on a point system that awards points for education, years in practice, and affiliations with professional associations.

Lorraine is happy to announce that Caleb Newton has joined Triangle Financial Advisors as an intern in the financial planning area. Caleb has completed the Certified Financial Planner course at NC state and passed the Certified Financial Planner comprehensive final exam.

Board Announcements

The Board and committee chairs met to discuss Club business on Wed. Jan. 5. Please note that business meetings are open to ALL members. To read the meeting minutes, please log-in to the [BPW/Raleigh website](#) and click on MEMBER. Minutes reside in the MEMBER CONTENT area.

Attention Members: please log-in to the [BPW/Raleigh website](#) and update your profile! Upload your picture, your web address, and what is it that you do!

The [BPW/Raleigh website](#) is a great place to learn more about the organization, find out more about upcoming events, and read about [benefits of membership](#). Are you a member? Log-in to gain access to documents and tools, as well as fellow member information. Use the simple search capability to locate a member who can advise you on a business challenge or offer you a discounted product or service.

Get in Front of Your Target Audience! Build your brand. Cultivate relationships. We invite all to sponsor a BPW/Raleigh dinner meeting or event. As a sponsor, you are entitled to exclusive recognition benefits and opportunities to better distinguish your company with our members and guests. Sponsorships start at only \$100! [Visit the website](#) to learn more about our Sponsorship opportunities.

Nominations for 2011-2012 Club Officers are now being accepted! If you are interested in holding an Office, Chairing a Committee, or participating in a committee, this is your opportunity. A list of positions is available [online](#). Contact the Nomination Committee Chair, Laura Hartwick, at laura_hartwick@hotmail.com if you are interested in a leadership position, or to help with nominations. A slate of officers will be presented at the March regular meeting and held for a vote at the April regular meeting.

Business Calendar

Please send us upcoming area events that would be of interest to our membership. Send to: laura_hartwick@hotmail.com.

January 18 - [Downtown Raleigh Business Alliance Facilitated Speed Networking!](#)

January 29 - [Wake County Women's Assembly](#)

This is a biennial event sponsored by NC Women United, a coalition which includes BPW NC. The event includes discussions on public policy issues apt to come before the NC legislature and a tour of the Legislative Building. For more information about the event, click [here](#).

March 24 - [BPW/Raleigh Program: Long Term Care Financial Planning for Women](#)

April 1 - [Equal Pay Day](#)

April 14 - [BOOM! Blast](#)

December Holiday Brunch

On Saturday, Dec. 1 we kicked off the holiday season with a punch of fun at Coquette, North Hills Mall. Members and guests showed up with a gift and were ready to play! (White Elephant) Check out our [Facebook page](#) to view more pictures!



Callout for Southern Women's Show Speakers



BPW/Raleigh has been invited to participate in an amazing opportunity with the [26th Annual Southern Women's Show in Raleigh](#), April 8-10, 2011. This year, the show will offer a **Spotlight Stage** where educational workshops will be provided to attendees; accommodating 50-75 participants. **This could be your big chance to market your expert business skills and create awareness about your Company!** BPW/Raleigh will be provided 2 time slots at the show--one on Friday and one on Saturday. All Members are encouraged to apply to speak! [Click here](#) for more information.

Girls Rock NC is now seeking an Executive Director. Among other things, the Executive Director will be responsible for managing staff members and volunteers, seeking and writing grants, and overseeing all Girls Rock NC programs. For more information and to apply, visit their [website](#).

The [Ronald McDonald House of Chapel Hill](#) seeks a detail-oriented Administrative Coordinator to restructure and update the eTapestry donor database, conduct weekly data entry and database maintenance, and assist with the coordination of the upcoming Capital Campaign. This position has the potential to become full-time. Email cover letter and resume to rachel.knowles@rmh-chapelhill.org. Please email resume as .pdf file. No phone calls, please.

The House is also searching for a part-time **FAMILY ROOM COORDINATOR (20 HRS PER WEEK)** to join our "small in number-large in heart" team. The overall mandate is to manage the daily operations and activities of the Ronald McDonald Family Room program at NC Children's Hospital, helping to ensure and facilitate the smooth and caring delivery of Ronald McDonald House services to Family Room guests. Please submit your cover letter and resume (electronically only please) to: shelley.day@rmh-chapelhill.org please quote FRC in the subject line.

ABOUT BPW/RALEIGH

The Business and Professional Women's organization is the oldest organization of its kind in the world; devoted entirely and actively to the interests and needs of all employed women irrespective of their occupation and of their status. It is the only organization started by women and for women to improve women's issues.