



## UPCOMING BPW EVENTS

March 12, 2011

[UNC-TV Fundraiser \(Festival\)](#)  
(we need volunteers!)

March 15, 2011

[Deadline for BPW/Raleigh Scholarship Applications](#)

March 22, 2011

[BPW Young Careerist Competition](#)

March 24, 2011

[BPW IDP: Long Term Care Financial Planning](#)

March 31, 2011

[BPW/USA Foundation Policy & Action Day](#)

April 1, 2011

[Equal Pay Day](#)

April 5, 2011

[Reality Store Planning Session](#)

April 9, 2011

[Wine Tasting Educational Fund Fundraiser](#)

## DON'T FORGET!

April 6, 2011

[BPW Business Meeting](#)

## CONNECT WITH BPW

[Connect here](#) and keep up with what BPW is up to, build relationships, meet new contacts, and market yourself and your business.

## Did you know?

As a BPW/Raleigh member, you are also a member of the [Morrisville Chamber of Commerce](#) and can take part in major discounts from the following providers:

[Green Plus](#) - Is a program of the Institute for Sustainable Development to provide smaller enterprises affordable, actionable information for becoming more sustainable and to help them be rewarded for their efforts.

[Lenovo](#) - Discounted computer equipment with savings up to 35%

Dear BPW,

It's time to register for BPW's signature event: **Young Careerist Competition!**



**When:** Tuesday, March 22

**Topic:** YC Competition / Dinner Meeting

**Member-only Early Bird:** \$22 (Hurry! Special pricing ends March. 12.)

**Non-Member:** \$30

[Click Here to register!](#)

**MEMBERS:** Please plan to remain 15 minutes after the March 22 dinner meeting for only BPW/Raleigh Club meeting. Thank you!

**The Virginia Allan Young Careerist Program** is a high profile BPW program that recognizes and celebrates the accomplishments of successful individuals.

Although this event has historically been called a "competition," and there is a judging component to it, BPW encourages candidates

- to consider this event as an opportunity to review their professional accomplishments
- to focus their thoughts
- and to consider their future goals.

Having the opportunity to do this in front of a talented and encouraging group of professional women is valuable.

## Message from the President

I hope you can join us for our Signature Program: the **Virginia Allan Young Careerist** program (YC). The program was founded in 1963 by BPW National President, Virginia Allan, in order to recognize the professional, personal and political achievements of young professionals.

Participants, both BPW and prospective members, compete to represent BPW on the Local and the State level by delivering a prepared 4-minute speech, interviewing with judges, and preparing a biographical statement and application.

BPW/Raleigh boasts a long list of former Young Careerist participants and representatives who, by their participation, have developed a greater sense of self-esteem, and have gone on to more rewarding and fulfilling careers and have demonstrated themselves as outstanding leaders in their communities.

As a member of the audience I guarantee you will be inspired!

Lea-Ann W. Berst  
[BPW/Raleigh](#) Club President

for Morrisville Chamber Members.

[FBI Insurance](#) - An opportunity to receive discounted worker's compensation insurance.

[PrimePay](#) - Discounted payroll service for Morrisville Chamber members.

Digital Advertising - [The Marketing Machine](#), [DigitalAd](#) and [Sumotext](#) have teamed up to provide Morrisville Chamber members with a digital ad campaign (\$1,000 value) for 30 days at the discounted rate of \$49.00.

[Zaxxys](#) - is a location aware mobile application, which finds coupons and catalogs of local businesses around your current location and brings them right into your iPhone, iPod Touch or iPad.

[Visit the Chamber website](#) to view a more comprehensive description benefits.

## QUICK LINKS

[Our BPW/Raleigh Website](#)

[Map to Brier Creek](#)

[National BPW Website](#)

[BPW/NC Website](#)

[BPW/NC Tar Heel Woman Magazine](#)

## BUSINESS CALENDAR

**March 24**

[BPW IDP: Long Term Care Financial Planning](#)

**April 1**

[Equal Pay Day](#)

**April 14**

[BOOM! Blast](#)

**April 15**

[NCTech4Good](#)

Know of upcoming area events that would be of interest to our membership? Send them to: [laura\\_hartwick@hotmail.com](mailto:laura_hartwick@hotmail.com).

**Deadline:** Last week of the current month in order to make the following months' eNewsletter.

## SPONSORSHIP

Build your brand. Cultivate relationships. Get in front of your target audience!

## Member News



BPW member **Laura Poole** announced the birth of her first child, a baby girl!!

Joanna Quinn Coker was born at 10:15 pm Monday, Feb 28. She was 6 pounds 8 ounces, 19 inches long. Mom and baby are doing well. Congratulations to Laura and Eric -- and welcome Joanna to the BPW family!



BPW member | Membership Co-chair **Theresa Carter** announced that her business, **PC MedEvac**, is moving to a new location due to growth of the business! As of March 7th, you can find the PC MedEvac offices at 600 Parkthrough Street, Cary NC 27511.

Congrats to Theresa on her booming business!



BPW member | Club President **Lea-Ann Berst** will be speaking at **NCTech4Good** on April 15. Presenting with her business partner, Jan Delory, the topic will be [What Non-Profits Can Learn From Entrepreneurs](#). Attendees will learn how to create and deliver a marketing and sales development plan. Open to all. [Click here](#) for more.

## Board Announcements

The Board and committee chairs met to discuss Club business on Wed. March 2. Please note that business meetings are open to ALL members. To read the meeting minutes, please log-in to the [BPW/Raleigh website](#) and click on MEMBER. Minutes reside in the MEMBER CONTENT area.

**Nominations for 2011-2012 Club Officers are now being accepted!** If you are interested in holding an Office, Chairing a Committee, or participating in a committee, this is your opportunity. A list of positions is available [online](#). --- Contact the Nomination Committee Chair, Laura Hartwick, at [laura\\_hartwick@hotmail.com](mailto:laura_hartwick@hotmail.com) if you are interested in a leadership position, or if you'd like to help with nominations. A slate of officers will be presented at the March regular meeting and held for a vote at the April regular meeting.

**Highlights in Pics!** We've added pictures to the BPW Facebook page. [Check it out!](#)

## 3 Upcoming BPW events to register for

### 1. [Understanding Long Term Care: A Dual Issue for Women](#)

Business and Professional Women of Raleigh (BPW/Raleigh) is proud to announce its Spring Individual Development (ID) program: [Understanding Long Term Care: A Dual Issue for Women](#), to be held on Thursday, March 24. ID programs are developed to meet the needs of today's working women; empowering them through education and meaningful interaction in a seminar setting.

Led by Domenica Santoro and Beth Sprinkle of MassMutual Financial Group, this seminar will be offered in a relaxed and social setting so that women in our community can take this opportunity to ask those tough questions and share their current challenges with long term care. **Cost: FREE**

[RSVP](#) via registration process on the BPW website. **Registration closes March 17, 2011.**

We invite you or your business to sponsor a BPW/Raleigh dinner meeting or event. As a sponsor, you are entitled to exclusive recognition benefits and opportunities to better distinguish your company with our members and guests.

Sponsorships start at only \$100! [Visit the website](#) to learn more about our Sponsorship opportunities.

### VISIT OUR WEBSITE

The [BPW/Raleigh website](#) is a great place to:

- learn about our organization
- find out more about upcoming area events
- read about the many benefits of membership!

### ATTENTION MEMBERS

Please log-in to the BPW/Raleigh website to update your profile! Upload your picture, web address, and what it is that you do.

Log-in to gain access to documents and tools, as well as fellow member information. Use the simple search capability to locate a member who can advise you on a business challenge or offer you a discounted product or service.

### 2. [Reality Store Planning Session](#)

Interested in helping with [Reality Store](#) next year? Attend this meeting to begin the planning!

**Who:** Open to Members and Non-Members

**Why volunteer?** Volunteers participate for different reasons. Some have a desire to encourage students to dream beyond a high school education. Others' volunteer to help teach financial responsibility as a way to prevent financial struggles later in life. Still others participate to serve in their community. These volunteers leave believing their time was well spent while touching the lives of these students.

[RSVP](#) via registration process on the BPW website.

### 3. [Wine Tasting Educational Fundraiser](#)

It was such a success last year we are doing it again! Save your spot for this fun and rewarding event scheduled for April 9! **Entry fee:** \$10.00 reserves your spot.

Register [HERE](#).

**Wine Tasting Host:** [Wines for Humanity](#)

**Fundraiser Host:** Home of Katherine and Walt Sliva

Entry fee and profit from the sales will go directly to the [BPW Educational Fund](#).

### [BPW Educational Scholarships](#)

**BPW/Raleigh Scholarships:** [Click here](#) for the application. **Deadline is March 15.**

**BPW/NC Scholarships:** [Click here](#) for the 2010-2011 BPW/NC Scholarship Invitation Letter.

1. Check the information on the [BPW/NC website](#) for scholarship descriptions.
2. Please be sure to follow the directions; incomplete application packets cannot be considered.

### [Callout for UNC-TV Volunteers!](#)

Raleigh BPW is volunteering again at the UNC TV station on **Saturday, March 12**, from 2:30 until 7 pm for their FESTIVAL 2011 Fundraiser. We will answer phones on-air to take pledge donations. This is a wonderful opportunity to do something to give back to the community....family members, significant others, and friends are welcome to join us. Teens should be a minimum age of 14 to appear on-air taking pledges...this is a good service opportunity for the middle school and high school students. [Click here](#) for more information.

### [Job Announcements](#)

**Triangle Financial Advisors** is actively seeking another **Advisor** to join our team. Must have a minimum of three years experience in the areas of financial planning and investment management, with a proven track record of bringing in clients. Advisors with much higher levels of experience will be considered as well. We are an independent, comprehensive, fee-based planning firm not allied with any one brokerage company, company, mutual fund family or insurance company. CFP designation or willingness to complete that designation required. Contact Lorraine Johnson at 919-789-3098.

#### **Sales and Technical Jobs at Elster Group:**

[http://www.elster.com/en/current\\_openings.html](http://www.elster.com/en/current_openings.html).

**ECGA**, a 501 (3) nonprofit organization, is moving to the Triangle this spring and seeks a motivated person who cares about the environment, public health, and economy of communities throughout the eastern US to become our **National Office Manager**. With the right fit, we will accelerate our partnerships with local, state and national agencies and organizations to promote the development and public enjoyment of a long-distance, multi-user trail system linking cities from Maine's Canadian border to Key West, Florida, for safe and accessible biking and walking. Please email a cover letter with references and resume to [hireing@greenway.org](mailto:hireing@greenway.org) deadline March 15.

A seasoned **Executive Director** is sought for **Kramden Institute, Inc.**, a RTP-based non-profit that collects, refurbishes and donates computers to students who work hard but

do not have a computer in their home. Since 2003, we have helped over 7,300 students and their families get across the "digital divide." **To apply**, please send a cover letter by email to, stating your interests and qualifications, a resume, and a list of at least three references. Send your information to: [Jobs@kramden.org](mailto:Jobs@kramden.org). See [www.kramden.org](http://www.kramden.org) for more information about the Kramden Institute.

**ABOUT BPW/RALEIGH**

The Business and Professional Women's organization is the oldest organization of its kind in the world; devoted entirely and actively to the interests and needs of all employed women irrespective of their occupation and of their status. It is the only organization started by women and for women to improve women's issues.